Learning outcomes in reading and math improve for many underperforming students following Cogmed Working Memory Training*
Working memory can be improved
Cogmed delivers substantial and lasting results that have real-life applications. Many users tell us this often translates into better interpersonal relationships at home and school, improved performance, and more self-awareness and confidence.

Cogmed uses a coach-driven model
There are many programs out there for which you pay money and are left to your own ambitions to complete. This is a difficult proposition. Our subscribers tell us that having a coach to explain their progress and keep them motivated to succeed plays a big role in the success of Cogmed. In fact, our customer data and clinical research demonstrate that:

- 80% of participants experience about a 30% reduction in measures of inattention.
- 80% of participants improve their working memory by about 30%

Where can my child work on Cogmed?
After the initial consultation, which is usually done face-to-face in a clinician’s office, Cogmed can be accessed from home or anywhere else that has an internet-enabled computer, iPad, or Android tablet. The program is available any day, any time, so it easily fits into your child’s schedule. Numerous available training protocols that vary the length and number of Cogmed sessions required add to its flexibility.

What Others are Saying
“By expanding working memory, Cogmed creates a potential for change in ADHD that is unmatched by any other intervention including medications.”
Tracy Ware, MD

“We can actually quote that there is an 80% chance you’ll get enough of an improvement doing this program that your life will actually improve. That can’t be said about any other intervention for cognitive function in the United States today.”
Arthur Lavin, MD

Can I follow my child’s progress?
Absolutely. Our online reporting system allows you to track your child’s performance on Cogmed anytime you want. Look at the Cogmed Progress Indicator (CPI) to see your child’s success in the areas of working memory, following instructions, and mathematics. Plus, your Cogmed coach checks in weekly to make sure you are on track.

How can I get started with Cogmed?
Talk to your Cogmed Qualified Practitioner today to learn more about the effectiveness of this program and see how your child can benefit. Cogmed is the non-medicated approach to working memory issues that offers lasting results.

To learn more and share the news about Cogmed Working Memory Training, www.cogmed.com/consumers and our social sites. You can also view our consumer webinar at http://www.cogmed.com/calendar

*Justification for claims made about Cogmed can be found at www.cogmed.com/research where you can view and download our latest Claims & Evidence Document. Copyright © 2015 Pearson, Inc. or its affiliate(s). All rights reserved. Cogmed Working Memory Training® is not intended to be a substitute for a health care provider’s consultation or a substitute for medication that a doctor may have prescribed. Results may vary.